

ExPrep Privacy Policy

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This privacy policy ("Privacy Policy") explains the privacy practices of the ExPrep website, associated services, and applications (collectively, the "Services"), which are owned and operated by ExPrep, LLC ("ExPrep," "we," "us"). Please read this Privacy Policy in full before using the Services. We may revise this Privacy Policy at any time and will post the date of the latest update above. If you do not agree to this Privacy Policy, please do not access or use any of the Services. By using our Services, you are consenting to our use of your data as explained in this Privacy Policy.

What We Collect

We collect and use the information below to provide and improve the Services of ExPrep.

Account Information

When you create an account through the Services, you provide data such as your name, email address, and account information related to your learning management system ("LMS").

General Services Information

When you use the Services, we collect information related to the devices on which you are using our Services. We may collect this information using analytics software such as Google Analytics. Examples of such information include the type of device, type of browser, IP addresses, the website you visited before ours, and other identifiers associated with your device, including your location. We also collect information related to your use of the Services such as tracking accuracy, time, and completion of learning modules.

Do Not Track

There is currently no industry or legal standard for recognizing or honoring Do Not Track (DNT) signals. We currently ignore all DNT signals or signals that may be considered DNT signals.

Cookies and Similar Technologies

Like many other Services, we may use cookies and other similar technologies such as web beacons to collect information. Cookies are data stored on a hard drive that help us improve your use of our site and enhance our ability to track and enhance user experiences on our site. You have the right and ability to change the settings on your browser to refuse cookies, but note that if you do so, you may not be able to access our Services with full functionality.

Other

ExPrep will update the Services and may add or delete features over time. New features may require the collection of new information, and if we change how we collect or use such information, we will tell you and update this Privacy Policy, as applicable.

Use and Sharing of Your information

We use your information for the following reasons: for the purposes you provide it, such as delivering the Services, customer service, marketing purposes, and for research and analytics purposes. ExPrep may share your information as discussed below. We will not rent or sell your information to third parties for marketing purposes.

Other Service Providers

ExPrep uses other service providers, affiliates, licensees, vendors, and partners to help give you the best experience with ExPrep. Examples of such other service providers we may use include website developers. These other service providers only have access to the information they need to work for ExPrep and are prohibited from using the information for any other purpose.

Legal

We may share your information to third parties if we determine that a disclosure is required to comply with the law, protect persons from death or serious injury, or prevent fraud.

In the event that ExPrep decides to sell, buy, merge, or engage in another strategic transaction involving our business and other businesses, such transaction may involve disclosing your information. While we would seek protections for all information disclosed, the information would likely be one of the transferred assets in such a transaction.

Your Rights to Your Information

You have the right to know what information about you we have stored, update the information about you we have stored, have us delete the information we have about you, or to opt out of future contact from us. We retain personal data if reasonably necessary to comply with legal or regulatory obligations, defend our rights, or maintain security.

How We Protect Your information

We maintain security measures that are commercially reasonable in the industry. Please note that no method of storing or transmitting information on the internet is completely secure, and therefore we cannot guarantee or warrant the security of information you share with us.

Despite taking reasonable precautions, it is impossible to protect all information from a breach, also referred to as a data breach or security breach. We will notify you via either mail, email, or other method provided by law in the instance of the unauthorized release of unencrypted or unredacted records or data containing personal information with corresponding names, such as a person's first initial and last name without unreasonable delay, consistent with the legitimate needs of law enforcement. The notice will include a general description of the security breach incident, the type of personal information breached, a general description of efforts to avoid further unauthorized access to personal

information, a telephone number for more information, if applicable, and a link to North Carolina's Department of Justice's advice for those affected. We will notify the North Carolina's Attorney General's Office when required by law.

Third Party Sites

The ExPrep Services may contain links to third party sites. ExPrep is not responsible for the privacy policies or practices of third-party sites, and we strongly encourage you to read the privacy policies of third-party sites to understand those policies and make an informed decision as to whether to share your information with those sites. Third party sites include social media sites that allow you to share information with friends and the public, according to the settings you choose for those sites. Your interactions with third party sites, including social media sites, are governed by the privacy policies of each of those sites.

Children

These services are not directed at children under 18, and we will not intentionally collect or store any personally identifiable information of children under 18. If you are a child under the age of 18, please do not use our Services or submit any personally identifiable information to us. If we learn that a child under the age of 18 has submitted personally identifiable information to us, we will work to delete such information as soon as practicable.

General

This Privacy Policy and the privacy practices of our Services will be subject exclusively to the laws of the State of North Carolina within the United States of America, without regard to conflict of law principles. If you reside outside of the United States, you are responsible for complying with local laws in connection with your use of the Services, and you consent to the collection, transfer, storage, and use of your personal information in the United States of America in accordance with this Privacy Policy.

Contact

If you have any questions or concerns about ExPrep, the Services ExPrep provides, or this Privacy Policy, please contact us at contact@excelpreparation.com.